National Invasive Species Awareness Week 2021

Sample Social Media Posts

Your voice can help protect our natural spaces from #InvasiveSpecies during #NISAW. Find an event near you at https://www.nisaw.org/

The annual U.S. cost from #InvasiveSpecies is $120 billion, with a minimum of 100 million acres being affected (i.e. the size of California). Learn more about how you can advocate for their management this #NISAW at https://www.nisaw.org/

🕒 Zebra and quagga mussels have cost more than other #InvasiveSpecies, costing an estimated $6 billion in prevention and control efforts since their arrival in 1988. #NISAW

💵 The potential estimated costs of a quagga mussel introduction into the Pacific Northwest is more than $500 million annually, including costs to control mussels at irrigation, hydropower, and municipal drinking water facilities. #NISAW #InvasiveSpecies #PNW

Lake Tahoe, the second deepest lake in the U.S., has estimated an impact of more than $20 million annually if zebra or quagga mussels invade. #InvasiveSpecies #AIS #NISAW
The annual losses to the Great Lakes Region, because of ship-borne InvasiveSpecies, is at least $200 million. Learn more about what you can do this NISAW to stop the spread at http://stopaquaticchitchikers.org/prevention/#clean-drain-dry @CleanDrainDry

#SpottedLanternfly feeds on a wide range of fruit, ornamental and woody trees. If allowed, this pest could seriously impact the country’s 🍇 grape, 🍊 orchard, and 🌳 logging industries. Find out what you can do to stop this InvasiveSpecies NISAW

Densities of invasive carps 🐟 in parts of the Mississippi River basin are thought to be among the highest in the world. Like all InvasiveSpecies, if left uncontrolled, they can and will limit water use now and into the future. NISAW

Cheatgrass grows furiously in spring and dies in early summer, leaving dry tinder. 🔥 The Great Basin now has the nation’s highest wildfire risk, and rangeland fires are outpacing forest fires when it comes to acreage destroyed. NISAW InvasiveSpecies

In FY 2020, the Department of Interior estimated it spent $143 million to manage invasive species for 400+ million acres of public lands. That’s roughly 35 cents per acre for all InvasiveSpecies research, prevention, EDRR, management and restoration. #NISAW