



NISAW Public Service Announcement Templates

You can provide a copy of this public service announcement to your local radio or television news outlet. Many outlets support nonprofits by reading the PSA on-air free of charge, or they might request a follow-up interview with you or another member of your organization. If your station charges for air time, try seeking a sponsor to cover the cost.

Share a general NISAW message:

With new state and national administrations in 2021 comes a renewed effort to educate decisionmakers on the long-term ecological devastation and cost of invasive species.

The term "invasive" is used for aggressive species that grow and reproduce rapidly, displace native species, and cause major disturbance to the areas in which they are present. The good news is that solutions start at home.

Ask your political representatives at the state, local and national level to support invasive species funding and management efforts.